

# NAPHIT 2007 Webinars

## **Data Exchange/Systems Integration Strategies: Health Department Activities**

*A webinar sponsored by Microsoft*

### **WHEN**

Wednesday, January 17, 2007: 3pm ET (2pm CT, 1pm MT, 12pm PT)

### **WHERE**

Anywhere—you just call our toll-free conference line from any location and open your computer's browser.

### **FORMAT**

This 90-minute webinar highlights data exchange/system integration activities in public health departments. Panel presentations are followed by a moderated audience question and answer session.

### **TARGET AUDIENCE**

Public Health Officials, including:

- Directors of health departments
- CIOs/Directors of IT
- Project managers
- Program managers implementing IT or other projects
- Public health stakeholders
- Corporate organizations working in public health departments

### **WHAT WILL BE PRESENTED**

This webinar focuses on data exchange and IT systems integration initiatives undertaken by health departments. The goal is to provide an overview of health department activity in these areas, along with a discussion of the opportunities and challenges they face as they implement projects in information systems integration and data sharing. NAPHIT's members recognize that such initiatives are critical to integrating the programs and services within health departments, as well as to integrating health department programs and services with other community-based health care resources. Integration of information systems, data, programs and services offers several benefits: it maximizes information availability to the variety of providers that health department patients/clients come in contact with, enhances clinical decision making that assures needed services are provided to the patient, reduces the likelihood of duplication of service, and maximizes efficient and effective use of the scarce health care resources.

The webinar panel includes speakers who will discuss information exchange projects from two state health departments and a county health department--the Massachusetts Department of Public Health, the Indiana State Health Department, and the Hamilton County General Health District (Cincinnati, Ohio). Advanced Business Solutions, a NAPHIT corporate member, will also weigh in on the topic with their additional presentation.

## WHAT YOU WILL LEARN

In this presentation, participants will gain knowledge of:

- The variety of initiatives that health departments undertake to maximize data sharing and integrate information systems.
- The opportunities and challenges relevant to information systems integration and data sharing.
- How health department participation in RHIOs offers an opportunity to receive and share data important for public health disease surveillance.
- The breadth of new and strengthened partnerships developed through such initiatives.
- The technical aspects of data sharing and information system integration.
- The outcomes possible through data sharing initiatives and system integration initiatives.

## SPEAKERS

- James Daniel, Chief Information Office, Massachusetts Department of Public Health.
- Ted Folger, MS. Epidemiologist, Hamilton County General Health District (Cincinnati, Ohio).
- Camilla Hull Brown, Facilitator and Consultant to Roland Gamache, Director of the State Health Data Center, Indiana State Health Department.
- Dr. Stuart Turner, Director, California Laboratory Integration Project (CALIP). Dr. Turner is a Biomedical Informatics consultant and a member of the Biomedical Informatics Research & Consulting Service and the Health Informatics Graduate Group at the University of California, Davis.

## JOINING THE MEETING

All NAPHIT members and invited health department CIOs/Directors of IT can participate in this webinars. If you cannot make it, please arrange a meeting place for your managers, so they log-in/call in and take advantage of the webinar session.

## QUESTIONS

Please email [info@naphit.org](mailto:info@naphit.org) with any questions. Thank you.

## FOR MORE INFORMATION ABOUT NAPHIT WEBINARS

Download our article, “Webinars—A Cost-effective Resource for Informing and Training Public Health Staff.” This article is available from our web site at:

<http://www.naphit.org/global/library/webinars/091205/ProjMgmtWebinar091205.doc>

### *About NAPHIT*

The National Association for Public Health Information Technology (NAPHIT) is a national non-profit organization that provides leaders in public health information technology with an avenue to exchange ideas and experiences, discuss and shape current public health information policy, and learn about tools and technologies that help them better support public health.

As a national organization, NAPHIT members represent states, territories, locals and other public health agencies and organizations. We collaborate on and exchange ideas and best practices to improve quality and reduce costs of public health information systems and information technology. We also influence the development and adoption of standards in public health information technology through advocacy and advice to decision makers at the federal, state and local level, and promote a strategic approach to managing information technology solutions that support public health programs.